**Heroes of Pymoli Solutions Reports**

**Heroes of Pymoli Analysis**

1. **Gender Demographic :**

In general male have a higher percentage game player than Female. Which is 84.03% male and 14.06% Female.

|  | **Percentage of Players** | **Total Count** |
| --- | --- | --- |
| **Male** | 84.03 | 484 |
| **Female** | 14.06 | 81 |
| **Other / Non-Disclosed** | 1.91 | 11 |

## **2.** **Purchasing Analysis (Age)**

In general, the age group range of 20-24 had the higher Purchase count, Average Purchase price, Total Purchase Value, Average Purchase and Total Per person than the other age group. Whereas the age group 40+ had a lowest value in all measuring variables.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Purchase Count** | **Average Purchase Price** | **Total Purchase Value** | **Average Purchase Total per Person** | **Purchase Count** |
| **<10** | 23 | $3.35 | $77.13 | $4.54 |
| **10-14** | 28 | $2.96 | $82.78 | $3.76 |
| **15-19** | 136 | $3.04 | $412.89 | $3.86 |
| **20-24** | 365 | $3.05 | $1,114.06 | $4.32 |
| **25-29** | 101 | $2.90 | $293.00 | $3.81 |
| **30-34** | 73 | $2.93 | $214.00 | $4.12 |
| **35-39** | 41 | $3.60 | $147.67 | $4.7 |
| **40+** | 13 | $2.94 | $38.24 | $3.19 |

## **3**. **Most Popular Items**

In general, Oathbreaker, Last Hope of the Breaking Storm is the most popular items purchased by the players. Whereas the Pursuit, Cudgel of Necromancy is the least items purchased by the players.

|  |  | **Purchase Count** | **Item Price** | **Total Purchase Value** |
| --- | --- | --- | --- | --- |
| **Item ID** | **Item Name** |  |  |  |
| **178** | **Oathbreaker, Last Hope of the Breaking Storm** | 12 | $4.23 | $50.76 |
| **145** | **Fiery Glass Crusader** | 9 | $4.58 | $41.22 |
| **108** | **Extraction, Quickblade Of Trembling Hands** | 9 | $3.53 | $31.77 |
| **82** | **Nirvana** | 9 | $4.90 | $44.10 |
| **19** | **Pursuit, Cudgel of Necromancy** | 8 | $1.02 | $8.16 |